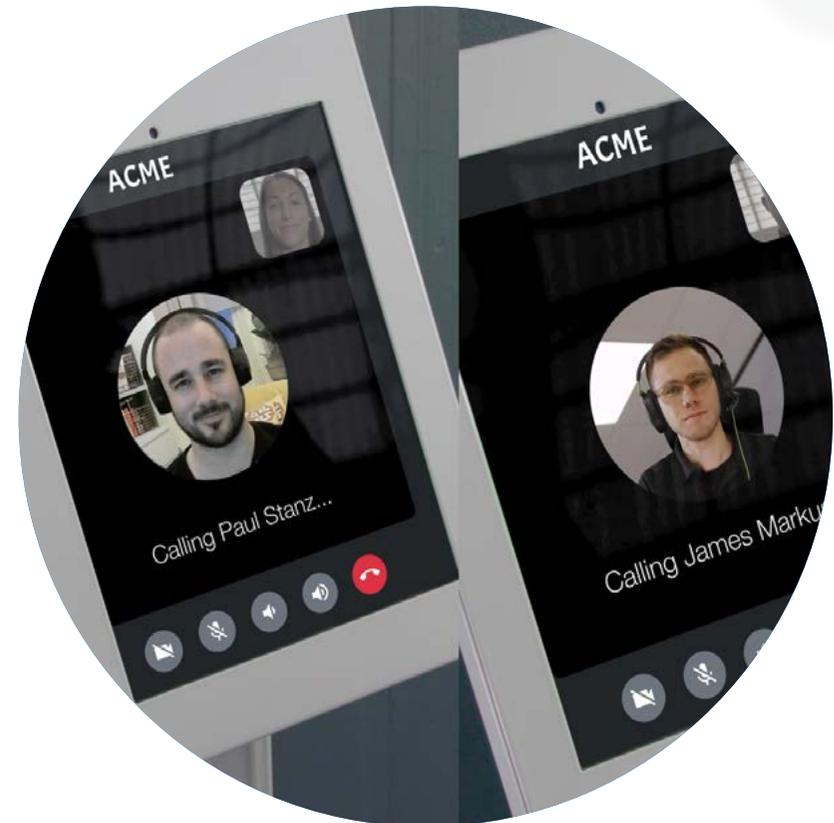# Virtual Event Pod

BY

noba

Overview

The Noba Virtual Event Pod (VEP) is a fully customisable virtual attendance solution designed for exhibitors that are unable to attend a physical event.

Through the use of an iPad, Exhibitors can engage and interact with visitors remotely via a live video call by simply scanning a QR code from a phone or visitor badge.

The VEP is a response to the evolution of the working culture. it optimises business productivity and supports employee wellbeing, along with promoting a lower carbon footprint for brands.

It is simple to use and enables potential clients to engage with the most relevant person within a business.

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How does the VEP work?

The attendee scans their QR code on the VEP from their badge or phone. Once verified against the registration database, the visitor will be taken to a welcome page with a list of company representatives. They then simply select the representative they want to talk to and start a video call.

Both the printed badge and phone screen QR codes are supported and can be scanned by the iPad's built in camera.

An event host will be on hand to assist visitors on your virtual stand, and onsite technical support will be available throughout the event life cycle.
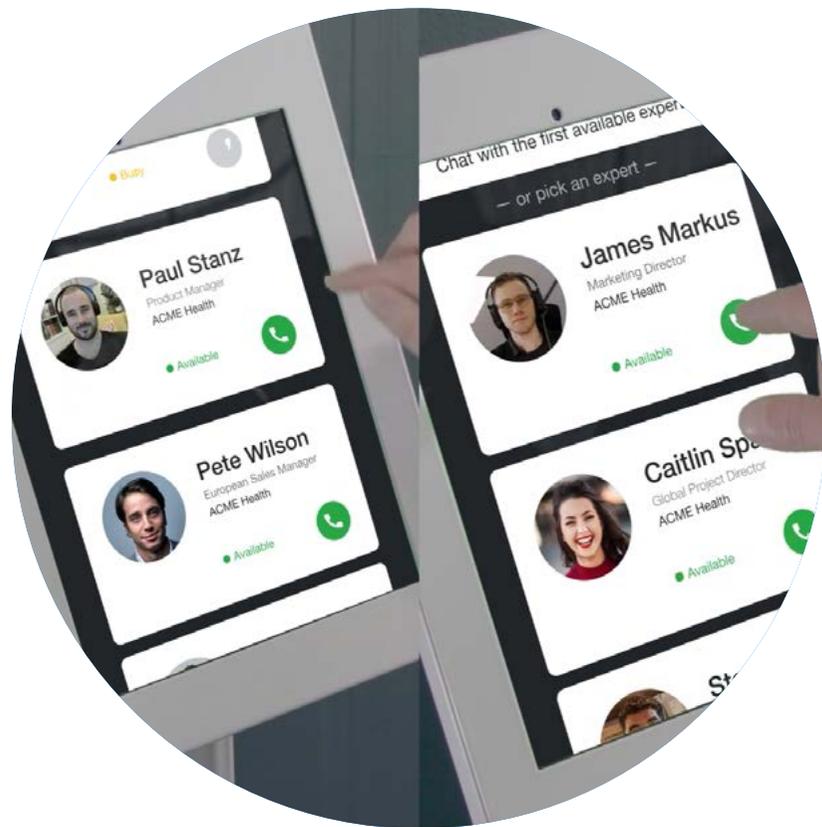
1 **Scan**

COMPANY NAME

SCAN YOUR BADGE TO BEGIN

2 **Discover**

COMPANY NAME

3 **Discuss**

t: **0345 612 3008**   e: **hello@noba.co.uk**   **noba.co.uk**

Video Call

There is a video call button alongside each company representative. When activated this sends a video call request via email to the chosen representative.

The email will contain a link which can be opened via their web browser, similar to MS Teams or Zoom.

There is no additional software required for the company representative.

Once a call is in progress a new window will open with the usual audio and video controls. Alongside these, there will be a chat box which can be useful for sharing information.

Video Call Continued

Once a call is in progress a new window will open with the usual audio and video controls. Alongside this there will also be a chat box which can be useful for sharing information such as email addresses and links.

Key highlights:

- **Familiar layout**
- **Chat window**

The Technical Stuff

Noba offer both onsite and remote technical support throughout the event life cycle as part of a VEP package.

- **Ticket based support is available to assist exhibitors in the build-up period.**

- **During the event live period, on site hardware support and remote software support will be available.**

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![noba logo]

Developed for
12.9" iPad Pro

- Laptop screen size display
- High definition camera for crystal clear video calling
- Wide range of integration options into freebuild and shell scheme stands
- Globally available hardware
- Robust operating system for optimum reliability
- Fast deployment on site
- Low power consumption

ACME
Video chat with an expert
— Scan your badge —

— or enter your email — Go
john.doe@company.com

Features

- **Simple To Use**

- **Attendees can choose to connect with the most relevant person in your business.**

- **Just one brand representative is required to encourage participation.**

- **Optimises business productivity and promotes employee wellbeing.**

- **Helps promote a lower carbon footprint for your organisation.**

- **A simple and engaging attendee journey.**

- **No additional software is required for the brand representative devices.**

- **Onsite and remote technical support provided during the event life cycle.**

Virtual Event Pod

Never miss the opportunity to connect

0345 612 3008

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noba.co.uk